

# Have an Awesome In-Person Launch

- 1. Invite lots of people! They won't all be able to make it, it's a great way to get your name out there, and it's important not to figure out whether someone would be interested in coming - only to invite people so they can choose!**
  - That means inviting via social media, sending a person message, and a reminder as we get closer, too.
- 2. Don't stress about food and snacks. Buy a package of cookies & some pink lemonade from the grocery store. The people are coming for you and what they can learn, the snacks are just frosting for the event!**
- 3. Table and chairs and a water source - that's what we need. Maybe throw down a table cloth, and we're good!**
- 4. Look the part! Doesn't mean you have to be runway ready - lol! It just means dress in your nice clothes, make sure your hair is done and your makeup is done. We want people to take your business seriously and this is part of that.**
- 5. Prep your resources in advance!**
  - Have your datebook prepared - highlight available times when you could hold appointments
  - Have your Personal Website set up
  - Have your ProPay set up so you can take credit cards