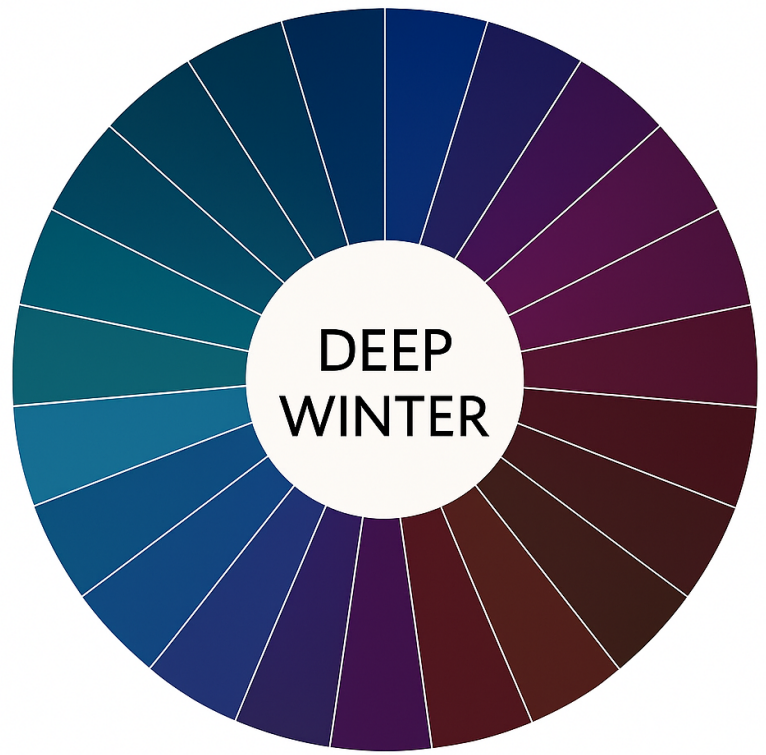




*Beauty Made Simple.
Confidence Made Real.*

Color Assessment - Deep Winter



What 'Season' Means

A color season reflects the tones, temperature, and harmony that naturally complement your skin, hair, and eyes.

Chroma • Value • Temperature

Chroma = clarity or softness.

Value = lightness or depth.

Temperature = warm/cool.

Makeup Notes For this Season:

This is the only season who can use black eyeliner :) Think bold, icy, dramatic, high contrast. Clear edges & stark lines make this season unique. Go light on both highlighter and bronzing. Punchy bold lips are amazing on winters, and whatever we do on the eyes needs to be balanced on the lips. Dewy & shimmery are friends to winter! DEEP WINTER SPECIFIC - You wear black beautifully, additionally deep colors - think jewel tones that are rich in color!