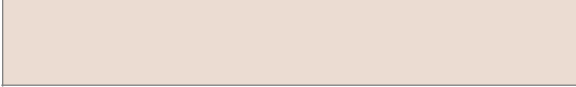



Mary Kay Cool Winter Makeup Guide

Cool Winter is crisp, vivid, and high-contrast—so the best colors are icy, cool-based, and jewel-toned. Avoid warm, golden, or muted shades. This guide includes foundations, eyeshadows, cheek colors, and lipsticks from Mary Kay that are perfect for Cool Winter coloring.





Foundation

Choose neutral-to-cool undertones to keep skin clear and bright.

	TimeWise Luminous 3D Foundation – radiant finish
	TimeWise Matte 3D Foundation – matte finish




Eyeshadow (Chromafusion®)

Best Cool Winter shades:

	Stormy – icy cool gray
	Coal – jet black
	Emerald Noir – jewel green
	Sapphire – deep jewel blue



Cheek Color (Chromafusion® Blush)

Cool pinks and icy berries add brightness to the face.

	Bold Berry – vivid cool berry
	Shy Blush – cool pink with shimmer
	Rosy Nude – muted cool rose

Lipstick (Gel Semi-Matte / Supreme Hydrating)

Stick with cool reds, berries, and fuchsias. Avoid warm oranges and corals.

	Red Smolder – cool classic red
	Powerful Pink – bold fuchsia

	Crushed Berry – deep berry
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	Midnight Red – dramatic wine
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Cool Winter Look Tips

- Keep contrasts sharp and defined with bold eyes or lips.
- Jewel tones and icy shades work best.
- Pair Sapphire eyes + Bold Berry blush + Red Smolder lips for a striking Cool Winter look.