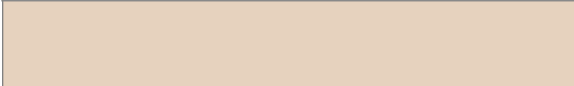
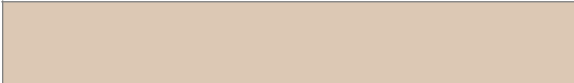


Mary Kay Cool Summer Makeup Guide

Cool Summer is cool, soft, and elegant—so the best colors are blue-based, rosy, and slightly muted. Avoid warm or overly bright shades. This guide includes foundations, eyeshadows, cheek colors, and lipsticks from Mary Kay that are perfect for Cool Summer coloring.





Foundation

Choose neutral-to-cool undertones for a seamless match.

	TimeWise Luminous 3D Foundation – glowing finish
	TimeWise Matte 3D Foundation – matte finish




Eyeshadow (Chromafusion®)

Best Cool Summer shades:

	Stormy – soft cool gray-blue
	Cashmere Haze – cool taupe gray
	Rose Gold – muted rosy shimmer
	Navy Blue – deep cool navy liner




Cheek Color (Chromafusion® Blush)

Rosy cool shades add a natural flush.

	Hint of Pink – delicate cool rose
	Rosy Nude – soft muted pink
	Bold Berry – cool berry applied lightly

Lipstick (Gel Semi-Matte / Supreme Hydrating)

Stick with cool pinks, roses, and soft berries. Avoid warm corals and oranges.

	Mauve Moment – dusty cool mauve
	Fuchsia Dream – cool pink fuchsia
	Crushed Berry – deep cool berry

	Bashful You – soft pink nude
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Cool Summer Look Tips

- Keep makeup cool, soft, and slightly muted—avoid warm shades.
- Use gray, navy, and rose tones for eyes and cheeks.
- Pair Cashmere Haze eyes + Hint of Pink blush + Mauve Moment lips for a classic Cool Summer look.